

## COURSE SYLLABUS

### 1. Data about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Letters
1.3 Doctoral school	Linguistic and Literary Studies
1.4 Field of study	Philology
1.5 Study cycle	Doctorate
1.6 Study program / Qualification	Doctoral training / PhD in Philology

### 2. Course data

2.1 Name of discipline	LDR 1205 Contemporary Paradigms in Linguistics						
2.2 Teacher responsible for lectures	Prof.univ.dr. Ligia Stela Florea						
2.3 Teacher responsible for seminars	Prof.univ.dr. Ligia Stela Florea						
2.4 Year of study	I	2.5 Semester	2	2.6. Type of evaluation	E	2.7 Course framework	

### 3. Estimated total time of teaching activities (hours per semester)

3.1 Hours per week	3	Out of which: 3.2 Lectures	2	3.3 Seminars / Laboratory classes	1
3.4 Total hours in the curriculum	36/ 12	Out of which: 3.5 Lectures	24/ 8	3.6 Seminars / Laboratory classes	12/ 4
Allocation of study time:					
Study supported by textbooks, other course materials, recommended bibliography and personal student notes					48
Additional learning activities in the library, on specialized online platforms and in the field					74
Preparation of seminars / laboratory classes, topics, papers, portfolios and essays					48
Tutoring					6
Examinations					2
Other activities: -					36
3.7 Individual study (total hours)	214				
3.8 Total hours per semester	250				
3.9 Number of credits	10				

### 4. Preconditions (where applicable)

4.1 Curriculum	
4.2 Competences	

### 5. Conditions (where applicable)

5.1 Conducting lectures	Classroom with videoprojection equipment and Internet connection
5.2 Conducting seminars / laboratory classes	I d e m

### 6. Specific competences acquired

<b>Professional competences</b>	The ability to operate with the concepts of Discourse Analysis and to use it as research instruments for the Media Genres and other discourse genres.
<b>Transversal competences</b>	The ability to compile and use judiciously the bibliography related to the research field.

## 7. Course objectives (based on the acquired competencies grid)

7.1 The general objective of the course	Familiarization with research methods in Discourse Analysis; developing the necessary competencies in the practice of scientific research.
7.2 Specific objectives	Acquisition of the basic methodological concepts for the analysis of Media Discourse (Print Media).

## 8. Content

8.1 Lectures: "Typology and dynamics of Genres in the Romanian and French written Press	Teaching methods	Comments
8.1.1 Preliminaries to the study of Print Media genres: research objectives and interest; theoretical and methodological framework; corpus description; research methodology and stages.	Presentation, discussion, case studies, exercises	
8.1.2 Elements of discourse genres theory: discourse genre as an object of general poetics; discourse genres as social-discursive practices; the postulates of general poetics; the problems raised by the concept of genre ; toward a definition of genres in Media discourse.		
8.1.3 Establishing criteria and an operational typology: the criteria established by discourse analysis; Lochard's socio-discursive perspective; outline of an operational typology of the genres in Romanian and French written Press; remarks and observations: relevance of the above criteria in the description of journalistic genres.		
8.1.4 A model of journalistic discourse analysis: the communication Contract between situational and discursive constraints; the communication Project in the written Press; the thematic, generic and textual construction of the Media Event; editorial, report, interview, a linguistic and discursive approach.		
8.2 Seminars / laboratory classes	Teaching methods	Comments
Case studies prepared with the doctoral students, based on their individual doctoral research topics	Presentation, discussion, exercises	

Bibliography:

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- Adam, J.-M., 1999, *Linguistique textuelle. Des genres de discours aux textes*, Paris, Nathan.
- Bakhtine, M. 1984, *Esthétique de la création verbale*. Paris, Gallimard, NRF.
- Catarig, A.T., 2011, *Genres, mise en thème et mise en discours dans la presse d'information générale*. Analyse comparative des quotidiens *Le Monde*, *Le Figaro*, *Corriere della Sera*, *La Repubblica*, Cluj-Napoca, Casa Cărții de Știință.
- Charaudeau, P., 1983, *Langage et discours. Etudes de sémiolinguistique*, Paris, Hachette Université.
- Charaudeau, P., 1997, *Le discours d'information médiatique. La construction du miroir social*, Paris, Nathan.
- Charaudeau, P., 2005, *Les médias et l'information. L'impossible transparence du discours*, Bruxelles, De Boeck-Ina.
- Charaudeau, P. et Maingueneau, D. (coord.), 2002, *Dictionnaire d'analyse du discours*, Paris, Editions du Seuil.
- Florea, L.-S., 2007, « La construction thématique, générique et textuelle de l'événement. Un modèle d'analyse du discours journalistique », in *Studia Universitatis Babeș-Bolyai*, seria *Ephemerides*, 2007, tome LII, no. 2, p. 3-28.
- Florea, L.-S., 2011 a, « Nouveaux regards sur les genres de la presse écrite. Critères pour une typologie opérationnelle, I », in *Conference Proceedings of the 6th International Conference on Languages, E-Learning and Romanian Studies*, June 3-5, 2011 at Lund University, Sweden, <http://nile.lub.lu.se/ojs/index.php/elears>.
- Florea, L.-S., 2011 b, "Genurile de discurs din perspectiva poeticii generale. Preliminarii la studiul genurilor presei scrise", in Ligia Stela Florea et alii, *Gen, text și discurs jurnalistic*, p.18-30.
- Florea, L.S. et alii, 2011, *Gen, text și discurs jurnalistic, Tipologia și dinamica genurilor în presa scrisă română și franceză*, București, Editura Tritonic.
- Florea, L.-S., 2013 a, « Mise en scène du dit rapporté dans la presse généraliste. L'exemple du quotidien *Le Figaro* », in *Semen. Revue de sémiolinguistique des textes et discours*, Université de Franche-Comté, no.35, 2013, p 171-187.
- Florea, L.-S., 2013 b, « De la mise en thème à la mise en texte de l'information. Quelle place pour le point de vue du journaliste ? », in L.S.Florea (coord.), *Dacoromania*, nr.1/ 2013, p. 65-81.
- Florea, L.-S., 2014, « Nominalisation et construction thématique de l'événement. Sur la base d'un corpus de quotidiens nationaux français », in J.Goes, C. Lachet, A. Masset-Martin (Dir.), *NominalisationS. Etudes linguistiques et didactiques*, Artois Presses Université, 2014, p.125-150.
- Florea, L.-S., 2015, "Dynamique des genres journalistiques: du compte rendu au récit", in Johannes Angermuller et Gilles Philippe (dir.), *Analyse du discours et dispositifs d'énonciation. Autour des travaux de Dominique Maingueneau*, Limoges, Lambert-Lucas, 2015, p.217-228.
- Kerbrat-Orecchioni, C., 2001, *Les actes de langage dans le discours*, Paris, Nathan Université.
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- Morel, M.-A., 2010, "Structure coénonciative du texte oral dialogué, intonation, syntaxe, regard et geste", in L.S.Florea, C.Papahagi, L.Pop, A.Curea (éd), *Directions actuelles en linguistique du texte*, vol.II., Cluj-Napoca, Casa Cărții de Știință, p.9-22.
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- Roventă-Frumușani, D., 2005, *Analiza discursului. Ipoteze și ipostaze*, București, Editura Tritonic.

## 9. Aligning the contents of the discipline with the expectations of the epistemic community representatives, professional associations and standard employers operating in the program field

These contents offer an introductory course in Discourse Analysis research, which requires the familiarization with various orientations and methodologies. The bibliography includes fundamental

works and articles published in prestigious scientific journals.

### 10. Examination

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in the final grade
10.4 Lectures	Assessment of knowledge	Written exam	35%
	Assessment of knowledge	Ongoing tests	
10.5 Seminars / laboratory classes	Activity during seminars	Discussions, answers to questions	
	Assessment of knowledge	Written exam	
10.6 Minimum performance standard			
The ability to build the theoretical and methodological framework of a research project.			

Date of issue

9/24/2021

Signature of the teacher  
responsible for lectures

Ligia Stela Florea



Signature of the teacher  
responsible for seminars

Ligia Stela Florea



Date of approval by the doctoral school council

Signature of the doctoral school director